VIA EVENTS

Official Call for Papers
Professional Lighting Design Convention 2019

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VIA GROUP – Creators of opportunities

The Professional Lighting Design Convention is recognised as the Thought Leadership Event for the lighting design community worldwide. After staging six editions in ten years the organisers have analysed the impact of the event and are now prepared to develop this event to the next level. The overall goal is to establish the professional lighting design profession in its own right. Given the shift on the market and within the field of technology, VIA-Verlag is prepared to take a further step and responsibility to reach this goal.

The next Professional Lighting Design Convention will be held in Rotterdam from 23. to 26. October, 2019, following in the footsteps of the successful series of PLDC events to date: PLDC 2007 in London/UK, PLDC 2009 in Berlin/DE, PLDC 2011 in Madrid/ES, PLDC 2013 in Copenhagen/DK, PLDC 2015 in Rome/IT, and PLDC 2017 in Paris/FR.

PLDC is the leading global conference dedicated to Architectural Lighting Design with the sole purpose of promoting the art, science and culture of professional lighting design. The convention will address topics of concern and interest to lighting designers and lighting professionals worldwide, inviting them to expand their knowledge, exchange ideas and network on a platform that goes beyond national boundaries and regional associations' work.

This Call for Papers addresses both experienced practising professional lighting designers as well as the new generation of lighting professionals, plus dedicated researchers and educators, industry representatives, and professionals from related disciplines whose work affects and involves professional lighting designers. PLDC is an educational event which encourages lighting professionals to share their insight and know-how, and where even the most skilled masters of the art can learn from newcomers.

The Convention comprises a three-day conference with Keynote Speakers, presented papers, self-running poster presentations, a manufacturers' exhibition, social and cultural evening events, organised moderated discussions, Experience Rooms, excursions, Round IV of *The Challenge*, and a Gala Dinner at which outstanding achievements in lighting design will be recognized. Pre-convention meetings prior to the conference will be dedicated to the further pursuit of the recognition of the profession and include sessions for educators and researchers, as well as discussion and debate on professional issues.

The convention will officially open with a reception on 23. October, 2019 and close with the Gala Dinner on 26. October, 2019.

The conference will comprise six Keynote Speakers, approximately 80 presented papers and around fifteen electronic posters. All presentations will be held in English.

Prospective contributors are invited to submit papers dealing with recent findings, achievements or professional issues in the field of light and lighting design. The papers should be relevant to the following topics:

a. **Research** (papers in fields such as Light and Health, Lighting Sustainability, Light and the Environment, Urban Development and Lighting, Light and Economic Issues, Light and Perception, Light and Psychology etc.). **The papers will have a timeframe of 20 minutes.**

b. **Lighting Application Case Studies** (presentation of completed projects in interior and exterior lighting, demonstrating original approaches, uses of novel technologies, implementation of research findings, etc.). **The papers will have a timeframe of 45 minutes**, including Q&A time.

c. **Professional Practice Issues** (status quo of the Architectural Lighting Design profession, Professional Deontology, Scope of Work, Best Practice examples, Cultural Context, Lighting Design Company and Human Resources Management, Lighting Education, Marketing, Risk Management, Business Administration, New Regulations and Guidelines, etc.). **The papers will have a timeframe of 45 minutes**, including Q&A time.

d. **Office & Retail** (papers on office and retail environments where lighting goes beyond merely enhancing the spatial experience, individualised solutions, user-oriented lighting networks, etc. Papers can be research studies, experimental projects, philosophical approaches and design trends). **The papers will have a timeframe of 45 minutes**, including Q&A time.

All papers will have a timeframe of 45 minutes, including Q&A time.

Previously published/presented papers will not be accepted.
All papers are expected to be at a professional level and target a professional audience.

As an addition to the conference papers, the organisers will again offer **Experience Rooms / Spaces**. These rooms will invite and encourage attendees to actively experience light (and darkness) through different topics of interest to gain first-hand information, benefit educationally, and add to their personal and professional values and preferences when it comes to light and space. Proposed Experience Rooms will also need to go through the Call for Papers and be evaluated by the independent jury. All Rooms must be **self-funded and organised by the Experience Room host.**

e. **Experience Rooms** (Topic of the Room, Educational Content / Benefit, Concept; Level of Interactivity, Preliminary Layout of the Space, funding etc.). The Experience Rooms / Spaces will be opened on the three main conference days, from 8.30 to 18.30.

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All contributions are to be submitted in electronic format. We request that abstracts should not contain the name of the designer(s) or the design practice. Please complete the form on the PLDC website – www.pld-c.com – and follow instructions for uploading the requested material.

Abstracts should be submitted in English: 350 words minimum and 500 words maximum.

Prospective contributors should state their preference for the paper to be presented as a **lecture** or shown as a **self-running poster presentation**. The submissions will be triple blind-reviewed by the independent Paper Reviewing Committee who will evaluate the submissions and advise on the acceptance of a paper and whether a submitted paper should be presented orally or as a poster presentation. Decisions on the programme are not subject to legal appeal.

The deadline for all submissions is **16. November, 2018**, 23.00 / 11 pm GMT. Authors/speakers will be informed of the decision by VIA Events in **February 2019.**

For the preparation of the Proceedings for the event, and to support the preparation of the technical backup (computer network) **selected authors/speakers will be required to forward their <u>complete</u> presentations in written format by 15. June, 2019 and in presentation format by 31. August, 2019**.

Information indicating required formats will be supplied in a Speaker's / Poster Presenter's Agreement. Authors of selected papers in **all tracks** will receive a free ticket to the convention (value € 675). This ticket does not include the gala dinner.

Further compensation will be handled as follows:

- authors of selected presented papers in the Lighting Application Case Studies, Professional Practice Issues and Fun & Work tracks will also receive an honorarium of € 500 per paper, one night in the convention hotel, and a contribution towards travel expenses as follows: Europe outside Rotterdam up to € 200; overseas up to € 600. All above-mentioned benefits are per presented paper (45 minutes), **regardless of the number of speakers**.
  Authors should prepare their papers taking into consideration the following time requirements: presented papers will last 45 minutes including Q&A time (approximately five minutes). The Paper Reviewing Committee may recommend that a submission is suitable for a longer (interactive) session. These sessions would comprise a double lecture slot of 90 minutes.
- authors of selected papers in the **Research** track will receive a honorarium of € 250 per paper, one night in the convention hotel, and a contribution towards travel expenses as follows: Europe outside Paris up to € 200; overseas up to € 600.
  All above-mentioned benefits are per presented paper (20 minutes), **regardless of the number of speakers**.
  Authors should prepare their papers taking into consideration the following time

requirements: presented papers will last 20 minutes plus Q&A time (approximately five minutes). The Paper Reviewing Committee may recommend that a submission is suitable for a longer session. These sessions would comprise a double lecture slot of 45 minutes.

Authors of self-running PowerPoint presentations, selected for presentation at the event will receive a free ticket to the event (value € 675). This ticket does not include the gala dinner. Electronic posters will be designed to run in a closed loop of up to ten minutes maximum per presentation. One free ticket is offered per presentation, **regardless of the number of authors**.

Initiators of Experience Rooms will be provided with two tickets to the conference and will be supported financially with up to € 1,500 for additional costs (travel, accommodation, set-up). Details will be discussed on an individual basis. Additional sponsoring needs to be organised by the initiators directly.

Images, projects, research and case studies as well as any other used body of thought submitted for presentation need to be named and listed with correct credits. Should any difficulties or claims resolve from insufficient indications on the author's behalf, all related costs will be forwarded to the author.

All presentations may be video-recorded and a comprehensive DVD made of the convention, which may be published and sold subsequent to the convention. All prospective contributors will be required to sign a release agreement to that effect as an integral part of their submission.

Submit a paper at 2019.pld-c.com/call-for-papers!