



Experience Room criteria

PLDC 2019 is the eighth edition of the global Professional Lighting Design Convention, organised by VIA Events, the Educational Events Division of VIA-Verlag, publisher of the Professional Lighting Design magazine. The convention is to take place in Rotterdam, Netherlands from 23. – 26. October, 2019 preceded by pre-convention meetings and the official opening ceremony on 23. October, 2019.

For 2019, the team of organisers will again be offering **Experience Rooms**. The Experience Rooms will invite and encourage attendees to actively experience light, engage with different topics of interest and gain first-hand information, undergo an educational process, and expand their personal and professional values and preferences.

To ensure the Experience Rooms comply with the intention of this activity, please consider the following points when evaluating the submissions for an Experience Room:

1. Topic of the Experience Room
2. The educational content / benefit of the room
3. The concept of the room; interactive or informative
4. The structure / layout of the room
5. General attractiveness of the idea of Experience Room (1-9)

The selected rooms should offer enjoyable, but educational content. The rooms should not comprise product displays and are not to be used as additional manufacturers' stand space / sales area.

Experience Room hosts may include lighting designers, lighting artists, researchers, lighting manufacturers, architects, interior designers, students, universities, etc.

Please note that all Rooms must be **self-funded and organised by the Experience Room host**.

As a host, you will receive two complimentary tickets to the convention, plus a contribution towards travel expenses.